

ANNUAL REPORT 2025-2026

TOGETHER for the future of young people living in low-rent housing

FONDATION la clé
Pour la réussite des jeunes en HLM
15e

SUMMARY

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KEY Figures

180

scholarship recipients

236

children who participated in the activities and homework help

421

families connected to high-speed internet

52

parents accompanied

8

young people who participated in the Camp for Budding Entrepreneurs

144K$

collected during our events

1

LET'S CELEBRATE 15 YEARS OF ACHIEVEMENTS

15 years of perseverance, 15 years of commitment, 15 years of recognition! Foundation La Cle is proud to have reached this milestone and is already actively preparing for the next 15 years.

The Foundation's large team has plenty of ideas; it is up to them to choose **those that will have the most impact on the academic perseverance of young people in social housing.**

This annual activity report details the activities of the board members, volunteers, and staff over the past year. **At the end, a link will direct you to the audited financial statements for the 2025-2026 fiscal year.**

MESSAGE FROM THE PRESIDENT



Blowing out the candles on the Foundation's 15th anniversary prompted me to take stock of my 9 years on the board of directors, first as a director and now as president.

What a journey it has been since my arrival in 2017: the hiring of a first general manager, a first major fundraising campaign concluded with $2.1 million, the resumption of our annual benefit event, a positive assessment of our scholarship program carried out by the UQAM Research Chair on the Reduction of Social Inequalities, and more.

These achievements motivate me for the future. Alongside my 14 colleagues on the board of directors, my two allies at the office and all our partners and volunteers, I am convinced that we will be able to continue on this path and make a difference to a greater number of young people living in social housing.

Brigitte Samson
Chair of the Board of Directors,
Foundation La Cle



CORNEILLE'S WORD

Sometimes, all it takes is **a little push to change a young person's destiny.**

To live life to the fullest is to have **the chance to try, to make mistakes, to start again, to discover your strengths and to pursue your wildest dreams.**

That's why I'm involved with the Foundation. In my own way, I want **to help provide young people living in social housing with the opportunities they need to move towards a future that suits them.**

Corneille
Ambassador for the Foundation La Cle

3 15 YEARS OF ENCOURAGING ACADEMIC PERSEVERANCE

> ***Thanks to Éducaide and to 17 school teams that made the distribution and management of scholarships possible.***



PERSEVERA SCHOLARSHIPS

Context: scholarships are awarded **to young people from low-rent housing attending a secondary school whose level of deprivation is between 8 and 10**, 10 being the highest.
($1,650, or $550 per year for 3 years – secondary 3 to 5)

Scholarship recipients are **selected by the school team for their efforts and progress, particularly in terms of behaviour, attitude and academic commitment,** while taking into account their living environment and the risk of dropping out.

Objective: to highlight and stimulate the academic perseverance of young people and to offer them the chance to protect themselves with: computer equipment, clothing, shoes, glasses and dental appliances, school supplies, etc.

Number: 112 scholarship recipients received an annual payment.

> ***A sincere thank you to the Collège de Montréal Foundation which pays all the registration and tuition fees for the 30 young people from the HLM.***



MONTREAL COLLEGE SCHOLARSHIPS

Context: scholarships are awarded to students of Collège de Montréal who live in low-rent housing – ($2,750, or $550 per year for 5 years – Secondary 1 to 5).

Scholarship recipients are selected by the Collège de Montréal Foundation based on their place of residence (HLM) and the quality of their academic record.

Objective: to provide additional funds to families so that children can, for example, participate in school trips and other activities offered to students.

Number: 30 scholarship recipients received an annual payment.

POST-SECONDARY SCHOLARSHIPS

Context: scholarships are awarded to students from low-rent housing who attend a college-level educational institution or vocational training ($750 per year, or $375 per session).

Objective: to provide financial support to young people so that they can obtain all the books and school supplies necessary for their studies.

Number: 38 students received a $750 scholarship.





4 15 YEARS PREVENTING SCHOOL DROPOUT

HOMEWORK ASSISTANCE WORKSHOPS, SPORTS, CULTURAL AND CULINARY ACTIVITIES, for elementary school students and their parents from social housing **(amount per year for 9 organizations: $135,000).**

Context: offered 3 to 6 times per week: homework help, literary activities, tutoring, French and math workshops, indoor team sports, cooking, visual arts, educational outings, and parent support workshops. Educational activities also take place during the summer to maintain academic skills.

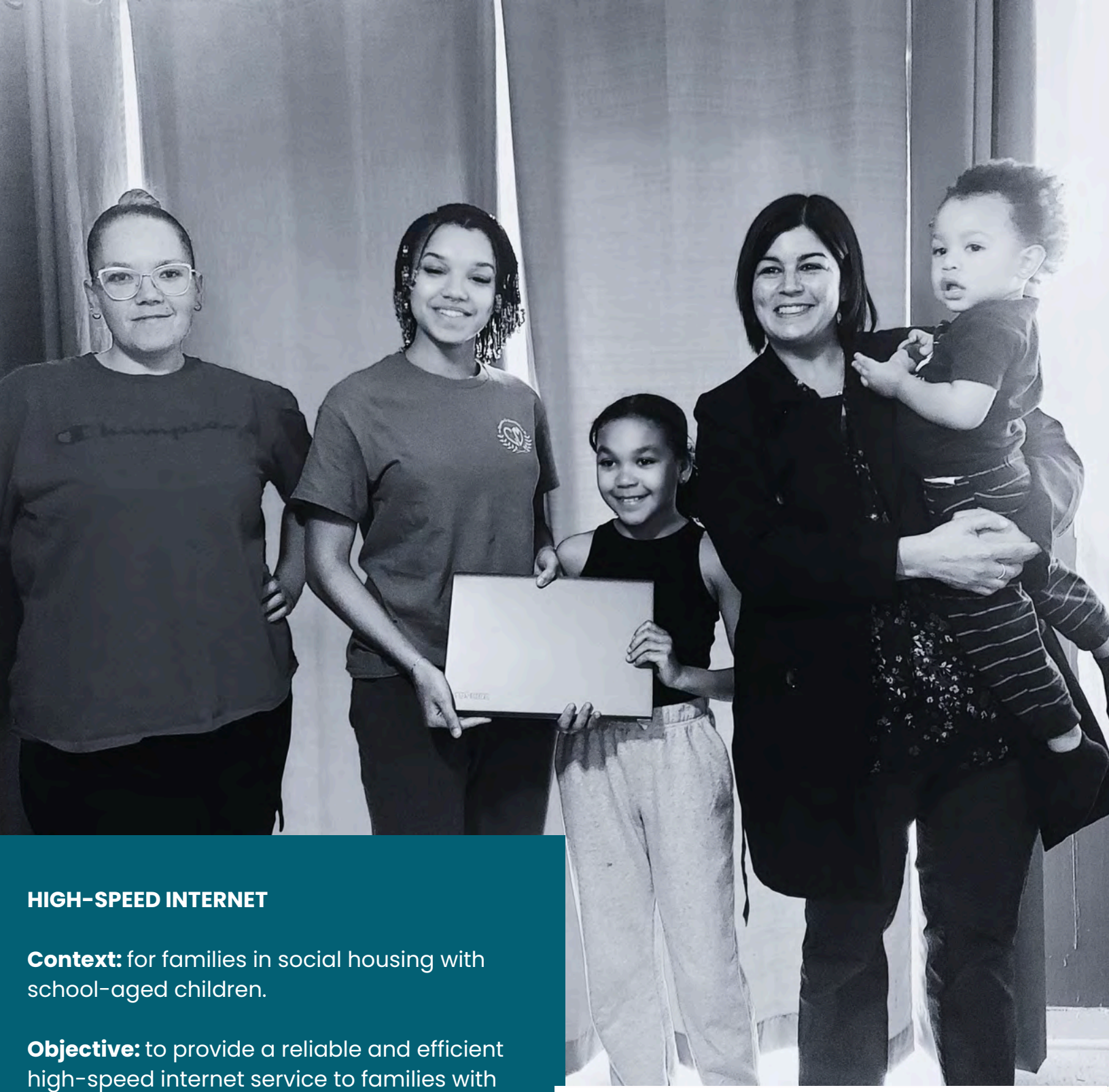
Objective: to develop the attitudes and skills necessary for academic perseverance (communication, emotional management, teamwork, etc.).

Number: 236 children and 52 parents participated in workshops and/or activities within 9 social housing complexes.





We wish to highlight the extraordinary work of the organizations that offer these activities to families within social housing complexes: *COVIQ, CARD, ENTRE-MAISONS, CORPORATION D'ÉDUCATION JEUNESSE, COUP DE POUCE JEUNESSE, CENTRE DES JEUNES BOYCE-VIAU, CENTRE LE BEAU VOYAGE, LE POINT CARDINAL, LA GRANDE PORTE*



HIGH-SPEED INTERNET

Context: for families in social housing with school-aged children.

Objective: to provide a reliable and efficient high-speed internet service to families with multiple school-aged children.

Number: 421 connected families now benefit from a better free internet network, and this will continue until 2028.

Thanks to the Videotron team who are working closely with the Foundation to implement the service for families.

5 15 YEARS OF NURTURING THE PASSION OF YOUNG PEOPLE



CAMP CEED of the École d'Entrepreneurship de Beauce (EEB) for young people from HLM.

Objective: to provide an immersive experience to a group of young people who share a common interest in entrepreneurship.

Number: 8 young people, aged 16 to 18, participated in the EEB Camp for Aspiring Entrepreneurs (CEED) from June 29 to July 3, 2026.

Thanks to the CEED committee, led by Stéphane Paquette of Scelltech and Sylvie Leduc of the Trioomph Foundation, which is dedicated to implementing this project.
Special thanks to Québec Tech, which generously offered tickets to Startupfest Montréal for the young people who participated in CEED in 2025 and 2026.

SCHOOL PERSEVERANCE DAYS – for our donors, administrators, partners, volunteers, scholarship recipients and their families.

Objective: to raise awareness in our community about the impact of its contribution on academic perseverance and the living conditions of young people living in social housing.

How? dozens of social media posts, the publication of the article **"My recipe is positivity" by Jessica Nadeau in the newspaper Le Devoir,** the visit of the **25 scholarship recipients to the Collège de Montréal,** the awarding of additional scholarships, **Donor recognition evening bringing together about forty people.**



Thank you to Google, as well as Marc Boyer and Stefan Lotz, for helping to make our very first Donor Appreciation Evening both inspiring and enriching. They successfully convinced our guests to take advantage of the many benefits of artificial intelligence and integrate it into their daily lives.



REPORT ON BEST PRACTICES TO PROMOTE ACADEMIC PERSEVERANCE AMONG YOUNG PEOPLE LIVING IN SOCIAL HOUSING – for administrators and staff

Context: approximately fifty interviews and a review of the specialized literature on school perseverance in Quebec were conducted to try to identify the needs and best practices for preventing school dropout in disadvantaged areas.

Objective: to validate the Foundation's current practices and identify those with the greatest potential to contribute to the academic perseverance of young people in low-rent housing.

THANK YOU TO THE SCHOLARSHIP RECIPIENTS, THE YOUNG PARTICIPANTS IN THE HOMEWORK HELP WORKSHOPS, THE PARENTS, THE SCHOOL AND COMMUNITY WORKERS, THE SPECIALIZED RESEARCHERS, AND THE ADMINISTRATORS WHO CONTRIBUTED TO THIS EXERCISE.

6 15 YEARS OF FUNDRAISING

EVENING OF POSSIBILITIES

Under the theme "Enchanted Garden", the 228 guests were elegantly dressed in their finest attire to attend the special 15th anniversary edition of the Evening of Possibilities.

Nearly $106,000 was raised during this evening which featured young people embracing life thanks to their participation in activities funded by the Foundation.

INTERNAL CAMPAIGN MONTREAL MUNICIPAL HOUSING OFFICE

The approximately **900 employees of the Montreal Municipal Housing Office (OMHM)** are invited each year to contribute to the Foundation La Cle.

Last year, whether at the traditional BBQ, Christmas Coffee, Thrift Store, half-and-half draws or the unmissable bowling outing, employees agreed to make donations to the Foundation.

In the form of one-time donations, monthly donations, or through payroll contributions, **OMHM employees have once again shown themselves to be extremely generous, as more than $20,000 has been raised over the past year.**

Thank you to everyone and especially to those involved in the Heart Committee without whom all these activities could not have taken place.





NESPRESSO 21K CHARITY CHALLENGE OF MONTREAL

It was under the influence of Mother Nature's whims that the various events took place on Saturday and Sunday, April 17 and 18, 2026.

Highly motivated and enthusiastic, the teams from Énergir, Scelltech, OMHM, and the runners under the banner of the Foundation La Cle took to the Gilles-Villeneuve circuit **after raising $18,000.**

At the risk of repeating ourselves, let's hope that in 2027, Mother Nature will be kinder to the participants!



MONTHLY DONATION CAMPAIGN

This year, new donors have agreed to join the group of monthly credit card donors. **This simple and easy way to give allows the Foundation to count on a fixed and recurring income.**

It's not the amount of the donation that matters, but the total of all the donations collected. Welcome to our new donors and thank you for your trust!

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JULIA DAVIES
Committed volunteer

The Foundation La Cle would like to thank **Guillaume Petitclerc and Hugo Sigouin-Plasse** for their involvement on the board of directors.

THE PERMANENT TEAM



PATSY JONCAS
Executive Director of the Foundation

JULIA FRAYSSE
Program and Operations Manager

MAJOR CAMPAIGN DONORS

We express **our deep gratitude to our donors**, whose trust and support were instrumental in the success of our major fundraising campaign.

DIAMOND (100,000 DOLLARS AND UP)

BANQUE NATIONALE · Desjardins · Banque Scotia

FONDATION Famille LÉGER · Fondation FAMILLE GODIN · POWER CORPORATION DU CANADA

FONDATION Hewitt FOUNDATION · POMERLEAU

PLATINUM (FROM $50,000 TO $99,999)

GROUPE BRIVIA · CLARIDGE · GROUPE DESCHÊNES · DANKOOZ · RACHEL JULIEN · DIVCO

GOLD (FROM $25,000 TO $49,999)

Canderel
Foundation Cogir
Foundation Walter J. Somers
Group BMR
Group C. Laganière
Group Kevlar
Group Mach
Jacques Vincent
Lamour
Logistec Corporation
Reliance Construction
Robin and Evie Foundation
Sanimax
Sotramont

SILVER (FROM $10,000 TO $24,999)

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Ciment Québec - Unibéton
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Énergir
Fonds immobilier de solidarité FTQ
ITR Acoustique Mtl Inc.
Lemay
Les Excavations Payette Ltée
Les Intérieurs Bousada
MOOV AI
Navada Ltée
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AGF Group
Devimco
GPL Insurance Inc.
Ivanhoé Cambridge
MSDL Architects Inc.
Pembroke Management
Santco
SCV Group Inc.

SPONSORS EVENING OF POSSIBILITIES

Thank you from the bottom of our hearts! Your support during our annual event has allowed us, for the second year in a row, to exceed our objectives and continue to support young people on their journey.

PARTNER OF THE EVENING'S DRINKS

RACHEL JULIEN

PREMIER PARTNER ($5,000)

PROGAZ D.M.N. INC
SPÉCIALISTES EN COMBUSTION
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PARTNER OF HOPE ($2,500)

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GMP Energy
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Soucy
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TCJ
Ventilation Volmair

PARTNER OF THE FUTURE ($1,000)

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Roland Grenier Construction

Evening of the Possible

KEY PARTNER

Montreal Municipal Housing Office

CORPORATE DONORS

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Léger Family Foundation

Silver ($10,000 to $24,999)

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Fondation d'Amours
Fondation J.A DeSève
Fondation Trioomph
Industrielle Alliance
Placements MAAB inc.

Bronze ($5,000 to $9,999)

Canadian Olympic Committee
TENAQUIP Foundation

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Over $1,000

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Hélène Le Bel,
Jacob Pelissier,
Julia Davies,
Pauline Joncas,
Richard Chenier,
Robert Labelle,
Stéphane Martineau

$200 to $999

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Benoit Dorais,
Bernard Cyr,
Brigitte Samson,
Charles-Antoine Lussier,
Chris Arsenault,
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AFTER 15 YEARS...

The Foundation La Cle is now the same age as its scholarship recipients, who receive their first $550 scholarship at age 15, in Secondary 3. More aware than ever of its ability to **make a difference**, it now wishes **to play an even greater role in the Quebec philanthropic landscape.**

Supporting the academic perseverance of vulnerable youth means **taking action both for their future and for that of our society.** By helping them pursue their studies and obtain a diploma, **we contribute to broadening their horizons while participating in the training of the next generation that Quebec needs.**

After 15 years, the Foundation La Cle has no intention of slowing down. Starting next year, it will intensify its efforts to enable even more young people from social housing to have equal opportunities to succeed at school.

Keep a close eye on her, her 16th year might surprise you!

Click to download our financial report

OUR AMBITION

To give even more young people living in social housing the means to reach their full potential

MAKE A DONATION

BECOME A PARTNER



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